

2024 Annual Report



Prepared by
Patricia McCloskey, AICP



Committee Members & Mission

Committee

MONTGOMERY COUNTY:

BOROUGH OF POTTSTOWN
Michael Lenhart, Chair

LOWER POTTSGROVE TOWNSHIP
William Keohane, Vice Chair

UPPER POTTSGROVE TOWNSHIP
Mark McKinney

WEST POTTSGROVE TOWNSHIP
Charlie Valentine

DOUGLASS TOWNSHIP
McKenna Powanda

CHESTER COUNTY:

NORTH COVENTRY
Jay Erb

EAST COVENTRY
Karen Nocella

BERKS COUNTY:
WASHINGTON TOWNSHIP
Mark Bedle

STAFF:

Patricia McCloskey, AICP
Regional Recreation Planner

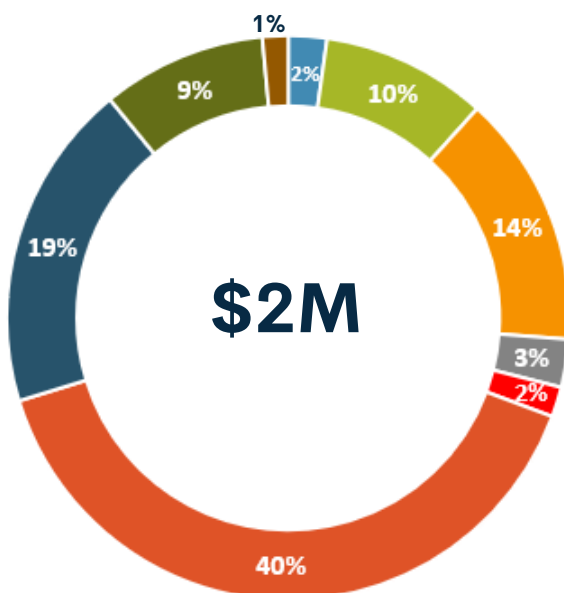
Shelley Kriczky
Recreation Assistant

Mission

The Pottstown Area Regional Recreation Committee (PARRC) is comprised of representatives from eight municipalities in the Pottstown Metropolitan Region, the Pottstown Area Health & Wellness Foundation (PAHWF), the Schuylkill River Greenway National Heritage Area and a full-time Regional Recreation Planner committed to improving parks, trails, open spaces and recreational opportunities of the Region. Through its cooperative efforts and the leadership and technical assistance provided by the Regional Recreation Planner and staff, PARRC seeks to promote the development and maintenance of the region's recreational facilities, encourage the preservation of open space and implement better planning for parks and recreation for all.

Awarded Grants

No	Municipality	Project	Grantor	Amount
1	West Pottsgrove	Murgia Park Interpretive Signage	SHMG	\$ 10,000
2		Basketball Court Resurfacing Project	PMRPC	\$ 25,000
3		Old Timers Field Park Improvements	WDYFF	\$ 10,000
4	Lower Pottsgrove	Ringin Rocks Paving & ADA Access	PMRPC	\$ 23,400
5		Pleasantview Park Revised Master Plan	PAHWF	\$ 17,420
6		Township Radio System	DCED LSA	\$ 150,270
7		Pottsgrove Recreation	PAHWF	\$ 2,500
8	Pottstown	Pollock Park Redevelopment Project	DCED GTRP	\$ 75,000
9		Manatawny Green Greens Replacement	PMRPC	\$ 25,000
10		Brookside Park Redevelopment Project	DCNR C2P2	\$ 165,300
11		Brookside Park Redevelopment Project	PAHWF	\$ 30,000
12	Washington	Washington Park Crossing Improvements	WDYFF	\$ 10,000
13		Barto Community Park Master Plan	PAHWF	\$ 20,000
14		Barto Community Park Master Plan	DCNR	\$ 26,000
15	North Coventry	Riverside Park Boat Ramp & Kayak Launch	PMRPC	\$ 25,000
16		York Street Master Plan Project	WDYFF	\$ 10,000
17	Douglass	Equipment Grant	DCED LSA	\$ 527,854
18		Equipment Grant	DCED LSA	\$ 278,558
19	Upper Pottsgrove	Police Vehicle	DCED LSA	\$ 71,891
20		Township Trail Feasibility Study	PAHWF	\$ 15,000
21		Hollenbach Park Phase 1a Construction	DCED GTRP	\$ 200,000
22		Hollenbach Park Phase 1a Engineering	PMRPC	\$ 25,000
23		Hollenbach Park Phase 1a Engineering	WDYFF	\$ 10,000
24		Hollenbach Park Phase 1a Construction	DCNR	\$ 61,700
25	East Coventry	Towpath Park Boat Ramp & Kayak Launch	PAHWF	\$ 30,000
26		Parkerford Riverside Park Engineering	PMRPC	\$ 25,000
27		Revo. War Cemetery Park Improvements	WDYFF	\$ 10,000
28		Frick's Lock-Ellis Hoffman House Planning	PHMC	\$ 25,000
29		Vehicle Purchase	DCED LSA	\$ 102,300
30	Regional	Nature Based Placemaking Program	PAHWF	\$ 30,000
Total, 2024 Awarded Grants				\$ 2,037,193



Grantee Funding



Completed Projects



North Coventry Township
Riverside Park Kayak Launch



Borough of Pottstown
Chestnut Street Park Redevelopmt



Douglass Township
Douglass Park Tennis/Pickleball Cts



Lower Pottsgrove Township
Sanatoga Park Pavilion Project



Borough of Pottstown
Riverfront Park Ped Bridge Project



Douglass Township
Douglass Park Trail Improvements



Borough of Pottstown
Public Arts Project



Upper Pottsgrove Township
Kehl Meadows Acquisition



Borough of Pottstown
Memorial Park Ped Bridge Project

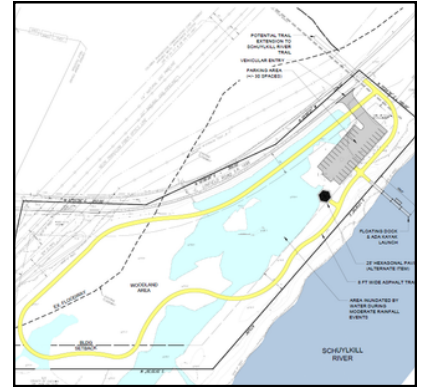
Completed Projects, continued



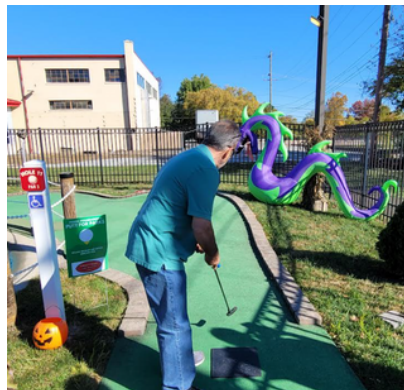
East Coventry Township
East Coventry Nature Preserve
Environmental Restoration Project



Borough of Pottstown
Tree Planting at Native American
Memorial

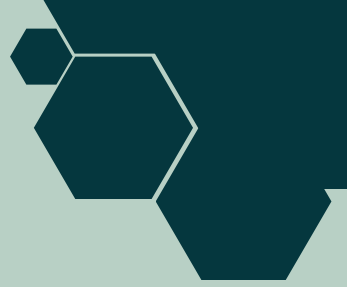


East Coventry Township
Parkerford Riverside Park
Concept Plan and Engineering



PARRC Foundation
First Annual Putt for Parks at
Manatawny Green

PARRC's Year in Numbers



1

new playset in Pottstown

1/2 mile

of resurfaced trail
in Douglass Township

56

trees planted
East Coventry Nature Preserve

2

pedestrian bridges
in Pottstown

1

new park entrance sign
Kehl Meadows, Upper Pottsgrove

5

new signal box murals
in Pottstown

1

new adaptive kayak launch
North Coventry

1

new PARRC staff
person hired

1

new ADA accessible pavilion
in Lower Pottsgrove

30

grants
AWARDED
totaling

\$2,000,000

Strategic Plan Implementation



Offering the Right Array of Services



1. Continue work on DEI-related projects.
2. Continue sharing seasonal calendars with partners and the public.
3. Continue preparing quarterly and annual reports.
4. Complete and share new PARRC Interactive Map with partners.

Revenue Sustainability



5. Seek collaborative grant opportunities among municipalities.
 - Received \$2.03M in grants with the assistance of the PARRC Planner, including private donor funding.
 - Received \$30K grant to begin the Regional Nature Based Placemaking Project.
6. Held first Annual Putt for Parks Event, resulting in a \$1,400 profit for the PARRC Foundation.

Effective Collaboration



7. Ensure that each member has a parks and recreation board.
 - Washington Township re-established its Park Committee.
8. Ensure effective communication between the Committee, local officials and municipalities.
 - Monthly project and event updates provided by PARRC representatives.
 - Quarterly newsletters prepared and shared with PARRC members and partners.

Operational Excellence



9. Add part-time staff support.
 - Parttime position re-filled.
10. Create awareness through effective marketing strategies.
 - New PARRC logo in design.
11. Research necessary steps to become a non-profit organization.
 - First IRS 990 Form filed for the PARRC Foundation.

